

Head in the clouds or feet on the ground?

Choosing between cloud computing and
bespoke packages

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David Canek, MemSource

- David is the CEO & founder of MemSource
- MemSource provides a complete translation environment that includes translation memory, term base, machine translation...



Bastian Enners, Plunet

- Bastian is Head of Sales Europe at Plunet
- Plunet is a solution for business process and translation management. It integrates translation software, financial accounting and quality management systems.



Definitions

- **Server**
 - Internal premise based networks implementing web protocols
- **Private Cloud**
 - Your organization's private and secure instance of an application running on somebody else's infrastructure
- **Cloud Application**
 - Multi-tenant application providing access to a common set of solution features
- **Perpetual license fee**
 - Large up front fee, with optional maintenance paid annually
- **Subscription pricing**
 - Variable cost fee for private applications hosted in premise or private cloud
- **SaaS pricing**
 - Variable subscription fee for access to a common application infrastructure running a single solution instance

Pros & Cons

Server

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Cloud

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A Cloud and a Server Story



**TOO
MUCH
TROUBLE**

Thank You!