



Association of  
Translation Companies  
DEFINING STANDARDS OF EXCELLENCE

# August Newsletter 2021



## CEO's Greetings

This month's Newsletter brings you new LO-C 30 and ATC member resources, and an overview of some of the news and activities you can look forward to once autumn rolls around.

Stay safe and enjoy the summer!

All ATC events will remain online until the end of 2021, and the ATC Newsletter will take a break in September.

## Autumn 2021 at the ATC



Look out for news and event invites for:

- ATC Annual General Meeting, 2-3 pm BST on 6 October
- Publication of UK Language Industry Report in October
- Launch of ATC Language Industry Awards in early November

## How to Talk About LO-C 30



How do you talk about benefits of language services to your SME clients and prospects? A new LO-C 30 research asset, **LO-C 30 for SMEs**, combines key messages and resources into one simple brochure – freely available for you to use.

[READ MORE](#)

## A LO-C 30 Case Study



Case studies are a powerful way to showcase your expertise and commitment on supporting clients with their internationalisation activities.

This LO-C 30 case study tells the story of [Holy Lama Naturals](#) with ATC Member [Atlas Translations](#). Get in touch to share yours!

[READ MORE](#)

## New UK Business Support



The UK Government has launched two new business support programmes, Help to Grow: Management and Help to Grow: Digital. Eligible businesses will be able to get up to £5,000 discount on the costs of approved software.

[READ MORE](#)

## Employment Relationships



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Do you provide public sector interpreting? An ATC members-only workshop on 24 August looks at the potential risks around public sector interpreting and employment relationships. Ask for more details from [secretary@atc.org.uk](mailto:secretary@atc.org.uk) to book, or join the ATC today!

[JOIN NOW](#)

## Member of the Month



The ATC's Member of the Month is [Cintra Language Services](#), a not-for-profit social enterprise specialising in public sector translation and interpreting. We caught up with Cintra on 24/7 public sector availability and serving the police forces.

[READ MORE](#)

## Welcome New Members!



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