



## ATC Newsletter December 2020



**Association of Translation Companies**  
DEFINING STANDARDS OF EXCELLENCE



**CEO's Greetings**

If you haven't already signed up, make sure you put down Thursday 10 December 2020 for a day of learning and wrapping up a year like no other with industry peers, at our Sponsor Day and Language Industry Awards Evening [here](#). Looking forward to seeing you there!

Otherwise, this month's newsletter brings you the latest on initiatives on internships, public sector engagement, university collaborations, and the latest Corona & Brexit Pulse.

And let's not forget to say a warm welcome to our newest member companies and Technology Partner LBS!

Before we wrap up for the year, we'll treat you with the ATC's End of Year Report 2020, so look out for that in mid-December.

Raisa McNab  
Chief Executive Officer



**ATC Language Industry Awards**  
10 December 2020



**ATC Sponsor Day and Language Industry Awards**  
10 Dec 2020

Join the ATC's Council, member companies and friends on 10 December 2020 to wrap up a year like no other.

During the day, learn about new products and services at our Sponsor Day Showcases. From 5 o'clock onwards, it's time for the ATC's Language Industry Awards at a fun evening ceremony with a Scottish twist.

ATC Sponsor Day Showcases and the Language Industry Awards Evening are FREE to attend!

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**Corona & Brexit Pulse**

The ATC's November Corona & Brexit Pulse brings more news of a recovery on the business front, with only 10% of respondents reporting their business still being severely affected, compared to 23% in October. However, Brexit looms large and there is continued uncertainty over what's required to get ready for 1 January 2021.

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**ATC Internship Guide**

An internship is a fantastic opportunity for a student but it's also a real chance for a language service company to forge relationships with tomorrow's industry professionals.

The ATC's Internship Guide guides you through considerations and practicalities for taking on and making the most out of internships in a language service company.

[READ MORE](#)



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**ATC Public Sector Committee**  
2020-21 Strategy  
7 September 2020

**ATC Public Sector Strategy**

The ATC's Public Sector Manifesto set out our objectives towards sustainable development within the procurement and provision of language services in the UK's public sector. Our new strategy for 2020-21 pursues the same themes and objectives, focusing on member and stakeholder engagement, and promoting best practice and research.

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- Translation specific professional skills (e.g. negotiating with clients) and individual personal qualities (e.g. time management and ability to reflect on professional practice)  
**TSP: INTERPERSONAL & PERSONAL**
- All aspects of the translation process including revising, proofreading and the ability to formulate strategies to deal with translation problems and justify strategies  
**TSP: PRODUCT**
- Both grammatical and lexical knowledge of the two languages  
**LANGUAGE**

- Being able to mediate between two cultures especially in terms of analysing the sociolinguistic conventions of the two language-using communities  
**INTERCULTURAL**
- All aspects of researching and acquiring ad hoc knowledge in order to complete a translation  
**INFO MINING**
- Having and developing specialist knowledge of certain fields the translator can specialise in  
**THEMATIC**
- Knowing how to use a range of software to help the translation process  
**TECHNOLOGICAL**

**Assessment practices on MA translation programmes**

New employees and new freelancers you work with will for the most part be the product of university courses in translation, usually master's programmes. But what do these university courses offer their students? What do universities see as their main mission in providing training for translators and are they fully preparing graduates for employment in the real world?

These are some of the questions two researchers from the University of Westminster have sought to answer in a survey carried out this year.

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**LBS Suite**  
Translation Management System

**LBS joins the ATC as Technology Partner**

Setting up a project in 3 minutes instead of 17... That's an improvement of nearly 600%, and a true story from one of LBS Suite's language service company clients. The ATC's new Technology Partner [Language Business Solutions](#) LBS Suite is a strong Translation Business Management Software, which includes CRM and ERP features, specifically designed for translation companies.

[Read More](#)

**Welcome New Members**  
A warm welcome to our new Associate Members!

[Logical Translation & Localisation](#)

[Eurasian Linguistics](#)

[Telugu Interpreter](#)

[Evereco](#)

[Karines Languages & Administrative Services](#)

[Telugu Interpreter](#)









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