

# February Newsletter 2021



### **CEO's Greetings**

In anticipation of sharing with you the ATC's redesigned website, what do you think of the refreshed Newsletter, and the new ATC Certification website?

This month, we bring you the latest on the Brexit & Corona effect, GDPR, industry surveys and partnerships, and a great new feature in 'Member of the Month'.

Raisa McNab



# **ISO Certification News**

A new year, and time to get ISO certified? Check out ATC Certification's new website for the range of language service ISO standards, including the newly published ISO 21998 for healthcare interpreting.

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## Brexit Done, Now What?

Brexit happened but language service companies still need more clarity on its concrete effects on business. The ATC's Brexit team is on the case, and further industry-specific guidance will be published soon.

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### Corona & Brexit Pulse

The ATC's January Corona & Brexit Pulse gauges the overall effect of 2020 on business, and UK language service companies' first impressions of 2021. There is clear optimism but fault lines between companies are apparent.

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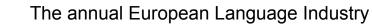


### Focus on GDPR

Personal data can continue to flow freely from the EEA to the UK until formal adequacy decisions have been adopted, but challenges around handling personal data in content for translation remain.

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# ELIS Survey Open!



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Survey ELIS is open for your input! Focusing on trends, expectations, plans and concerns of all those active in the industry, the survey needs your insights.

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# Member of the Month

TTC wetranslate Is the ATC's Member of the Month. "The ecosystem is what motivates me to do stuff for our company as well as our industry," says Managing Director Levent Yildizgoren.

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## Adaptive Globalization

Recruitment, global payroll services, M&A introductions – the ATC's new Associate Partner Adaptive Globalization is a global language services specialist with a strong UK base.

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# **Truth Legal Solicitors**

The ATC's new Associate Partner, Truth Legal Solicitors, specialises in helping employers navigate the complexities of applying for a Skilled Worker Sponsor Licence, and supporting them through the visa application process.

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