



Association of
Translation Companies
DEFINING STANDARDS OF EXCELLENCE

July Newsletter 2021



CEO's Greetings

Summer rumbles on with uncertainty over COVID restrictions and going on holidays or not going on holidays. If you haven't yet, take the UK Language Industry Survey before you head off!

This month, we celebrate new partnerships and collaborations, all-new checklists for remote interpreting, and of course our new members.

Have a lovely summer!

Raisa McNab

Language Industry Survey



The ATC UK Language Industry Survey is open, help us scope the market! Your insights are critical in building an understanding of the bigger picture in the UK's language services landscape, allowing you to benchmark your operations and business development.

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Remote Interpreting



Remote interpreting requires the right setup and an understanding of how to make it work without hitches. In collaboration with [CIOL](#), we have produced Best Practice Checklists for Remote Interpreting, accessible to ATC and CIOL members as a member benefit.

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ATC Partners With AALC



The [Australasian Association of Language Companies](#) (AALC) has chosen ATC Certification as its preferred partner for ISO certification services. The new partnership forms part of a wider Memorandum of Understanding between the ATC and the AALC.

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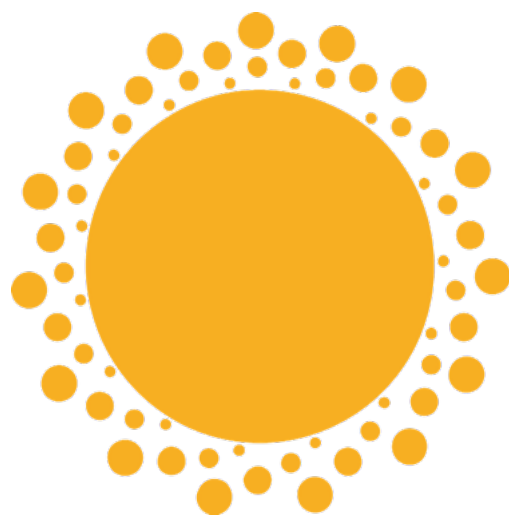
lingo systems joins ATC



"We love LSPs." is the slogan for new Technology Partner [lingo systems](#), providing technology and consulting services for language service companies. "I guess you could call lingo systems an integrations company," says Managing Director André Köhler.

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Member of the Month



The ATC's Member of the Month is US-based [Day Translations](#). We caught up to talk about building a global presence, the precarious nature of Google, and surviving COVID – and share a few tips for companies on how to penetrate the US market.

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Welcome New Members!



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