

## June Newsletter 2021



### CEO's Greetings

The LO-C 30 Report is finally out! We've put together an amazing set of resources, all free for you to use in raising awareness of the economic value of languages capabilities.

This month, we also introduce to you two fantastic charities the ATC supports, a Collaborative MA survey, as well as our Member of the Month and new members.

Raisa McNab



### LO-C 30 Report

The LO-C 30 Report reveals that UK SMEs making use of language capabilities are 30% more successful in exporting than those who do not. Download the report and assets, and tell your clients about the Talk Global Diagnostics Tool!

[READ MORE](#)



### Charity Translators

The ATC has partnered with Charity Translators, a UK-based, growing volunteer community offering language support to the charity sector. To mark the start of the collaboration, ATC member companies are invited to join an all-day workshop in July 2021.

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### The Bell Foundation

The ATC donates to The Bell Foundation for their important work in changing lives and overcoming exclusion through language training with children, adults and communities in the UK speaking English as an Additional Language.

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### Language Learning Decline

Language learning in the UK has been on the decline for years, but its impact on the availability of native English translators to language service companies has not previously been researched. Take part in the Collaborative MA Survey!

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### Member of the Month

The ATC's Member of the Month is [Atlas Translations](#) - mindful employer, champion of a four-day working week, and Brexit & Covid success story. We caught up with owner and director Clare Suttie.

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Welcome New Members!



## B&M Translation Services