



Association of  
Translation Companies  
DEFINING STANDARDS OF EXCELLENCE

## May Newsletter 2021



### CEO's Greetings

Very many congratulations to the winners of our Stand Out – Be Outstanding Competition showcasing language service company partnerships!

In other news, we're gearing up to launch LO-C 30, influential new research on the economic value of language capabilities. This month, we also look at Collaborative MA projects for 2021, and welcome new members and our Member of the Month.

Raisa McNab



### Outstanding Winners

Congratulations to the winners and joint seconds of the ATC's Stand Out – Be Outstanding Competition, [delsurtranslations](#), [Ark One Studios](#), [Boffin Language Group](#) and [IURIDICO Legal & Financial Translations](#)!

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### LO-C 30 Report Launch

On 11 May, Aston Business School in collaboration with the ATC publishes an influential new research study on the economic value of language capabilities. The LO-C 30 Report reveals that UK SMEs making use of language capabilities are 30% more successful in exporting than those who do not.

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## ISO 9001

### ISO 9001 Internal Auditor

There are still some spaces left on the ATC's ISO 9001 Internal Auditor Course on 19-21 May! Tailored for language service companies, you're not going to get a better start on 9001 than here.

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### Collaborative MA Projects

Three ATC Collaborative MA Projects are underway with the Universities of Portsmouth and Surrey on ISO standards, decline in language studies and their effect on translator resources, and ethnic representation at language service companies.

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### Member of the Month

The ATC's Member of the Month is [Marsolutions](#). We caught up with Beatriz and Phil Tennent on running a family business, the value of industry networking and implementing ISO standards.

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### Welcome New Members!



Group Membership

Chase Madison

Upgraded to Accredited Member



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