



## Newsletter January 2020



### 2020 Association of Translation Companies

DEFINING STANDARDS OF EXCELLENCE



Welcome to a new decade! Whether you're kicking 2020 off with a New Year's Resolution or not, it's bound to be an interesting year.

We have lots of exciting news to begin the year with. Firstly, the ATC is delighted to announce a new partnership with the Google Digital Garage, starting with a training and networking day in February in Portsmouth. Secondly, we have a new FX partner who really understands what our industry is about and last, but not least, we've reached an important milestone in our PhD research on the economic value of language capabilities. And of course, our new Associate Member category is now open for applications!

#### Raisa McNab

**Chief Executive Officer** 

#### **Associate Membership**

We've already had a fantastic response to our brand new Associate Member category, so why not sign up and make the most of the ATC's benefits, networking and industry insight? Join in January and get a 10% discount on your first year's membership and a 30% discount on the ATC conference in September!

#### FIND OUT MORE





# End of Year Report

The ATC's End of Year Report 2019 takes stock of an exciting, turbulent year and looks forward to the challenges of 2020.

#### DOWNLOAD THE REPORT

#### February Networking Day

Join us for a day of networking and training on 27 February 2020 in Portsmouth, with workshop in partnership with the Google Digital Garage.

# Google Digital Garage

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#### **Expert FX with Currency Matters**

Optimise international payments with a foreign exchange specialist who understands the language services industry and tailors FX around your needs; welcome to the ATC's newest Associate Partner Currency Matters!

CURRENCY MATTERS

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#### **PhD Survey**

ATC-funded PhD research linking language skills with export success enters its final year with an online survey. Do you work with UK SMEs? Reconnect and share it with your clients.

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