



ATC Newsletter July 2020



Association of
Translation Companies
DEFINING STANDARDS OF EXCELLENCE



CEO's Greetings

Despite dark shadows, we tend to focus on positives where we can find them.

The ATC's monthly Coronavirus Pulse Survey shows that 45% of UK language service companies look ahead to the rest of 2020 with a positive outlook.

Many ATC members have talked to me of their plans to restore and re-imagine their business through innovation or expansion , and others of strengthening their operations through ISO certification.

This month, our newsletter showcases new training courses with discounted access to ATC members, captures the ATC's latest collaboration project, and introduces our umbrella organisation EUATC.

We also welcome a record number of new members, joining the ATC community at a tough time, when belonging to a strong, supportive industry association really matters.

Our next newsletter will come out in September, and I wish you and yours a lovely summer until then.

Raisa McNab

Chief Executive Officer



Coronavirus Support

ATC Coronavirus Support

The third [ATC Coronavirus Pulse Survey](#) continues to chart the pandemic's effect, and our overview [Coronavirus: UK vs language services industry](#) gauges how the UK's language services industry is faring against the national average.

[READ MORE](#)



TAUS eLearning Courses

TAUS's [brand-new online course on Transcreation](#) complements their excellent eLearning courses. Best of all, ATC members get a 20% discount on all courses. Find the discount code under My Benefits in the ATC [Members Area](#).

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PROJECTS

Collaborative MA Projects

The ATC's Collaborative MA Project Partnership Programme expands on our engagement with the academic community. The programme initiates and supports Master's Dissertation projects that address questions relevant for the language services industry.

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Introducing EUATC

EUATC is the umbrella organisation of national European associations, representing the interests of nearly 700 language service companies and the wider industry at international level. As Network Members of the EUATC, ATC member companies proudly carry a dual ATC/EUATC logo.

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Welcome New Members

A warm welcome to our new Accredited and Associate Members!

Accredited Members

- [Accentus Language Services](#)
- [Applingua Limited](#)
- [Hispano Language Advisory](#)
- [Wadi Services](#)

Associate Members

- [Bristol Translation Services](#)
- [Consulting Edu Travel](#)
- [Hibernia Translations](#)
- [Maximove Translations](#)
- [TextPartner](#)
- [The Language Network](#)
- [The Translation Booth](#)
- [Turjuman Languages](#)
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- [Verbatim Services](#)

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