



Newsletter March 2020



Association of Translation Companies

DEFINING STANDARDS OF EXCELLENCE



CEO's Greeting

It was lovely to see such lively discussion at the ATC's networking event in Portsmouth last week, have a look at our takeaways below!

Networking aside, we've got some weighty content for you this month: an insightful analysis into what the UK Government's new immigration system means for language service companies, and TAUS' new paper on language data ownership.

And of course, more new Associate Members, welcome, welcome!

Raisa McNab

Chief Executive Officer

Networking

"Use your website to lead the audience on a journey" was one of the insights we were left with at the ATC's networking event with the Google Digital Garage last week, along with more hard-core advice about using data to track and analyse what works and what doesn't on your website and in your social media.

Google

Digital Garage

[READ MORE](#)

Post-Brexit Immigration

The UK is no longer in the EU and a new, stricter immigration system will be put in place in stages from January 2021.

The ATC has analysed the UK Government's latest policy statement and clarifies what it will mean for language service companies in the UK.

[READ MORE](#)



Who owns language data?

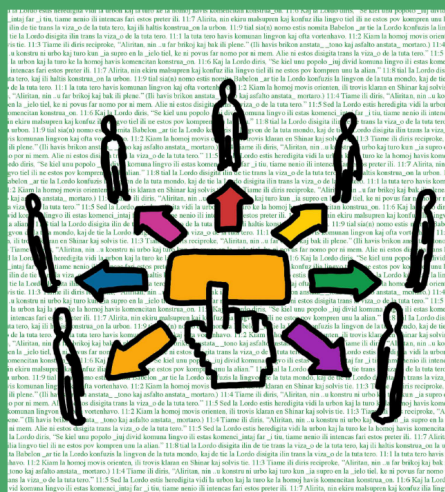
Intellectual property rights, personal data and GDPR. Who owns the language data we translate, and the meta data we attach to translation segments?

TAUS, a key Association Partner of the ATC, tackles these important, pertinent questions in their new White Paper.

Who Owns My Language Data?

Realities, Rules and Recommendations

A White Paper



February, 2020

TAUS
the language data network

**Baker
McKenzie.**

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New Associate Members

Welcome to the ATC! Introducing new Associate Members:



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