



# ATC Newsletter May 2020



## CEO's Greetings

What is "the new normal?"

It's a question we've all been asking ourselves. Some businesses are going through a period of great difficulty, but for others, this is a window of opportunity.

Whatever the case, it's time to step up to the plate and take care of your team and your loved ones. Time to make the most of the support available.

Time to reflect, regroup and rethink your business. Time to dig in and emerge stronger than before.

Whatever your new normal is, the ATC stands with you.

Raisa McNab  
Chief Executive Officer

## ATC Coronavirus Pulse Survey

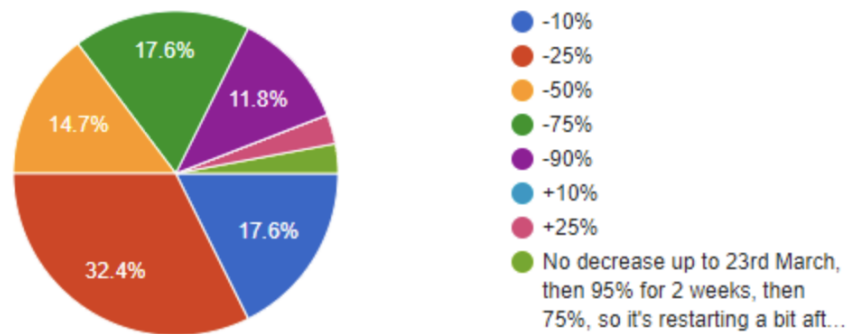
The ATC's Coronavirus Pulse Survey asked the UK's language service companies how the pandemic has affected their business. In the survey results, we share the reality of businesses at a cliff edge, but also glimpses of survival stories.

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## Extent of the Coronavirus Business Effect

How many percentage points has your turnover decreased or increased in the past month compared to budgeted?

34 responses



## Stepping up to the plate

It's difficult to have a vision for your business when you don't know what the future will bring. Yet as business owners and leaders we're being called upon to step up to the plate and keep teams motivated and focused. ATC Chair Ruth Partington reflects on the challenges of keeping remote teams running.

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## Coronavirus Support

### Coronavirus support

The ATC supports its members and the wider language services industry by providing timely, relevant and accurate information and guidance on how to manage the challenges your business faces at this critical time.

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## Future-proofing with ISO

ISO certification is an investment in the future of your business. Take the time now to get stuck in with your processes and future-proof your business for time after the pandemic.

The ATC's ISO Certification Service provides expert auditing and certification that adds value.



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## Make the most of your member benefits

As an ATC member you can access a range of member benefits and resources, saving you money and strengthening your business practices, including:

- FREE HR, tax, health & safety and legal advice
- FREE financial health check
- Debt collection service
- Discounts on professional insurance

Log in to the ATC Member Area or join as Associate Member now!

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