

# November Newsletter 2021



### **CEO's Greetings**

As the nights start drawing in, it's time to find cause to celebrate. And what would be better for that than the ATC's annual Language Industry Awards. Nominations are open until 8/11.

You deserve it, your team deserves it, and your clients and other industry professionals need to hear about it!

Raisa McNab



### Awards Nominations Open!

The ATC's Language Industry Awards celebrate the operational excellence of ATC member companies of all sizes and the language industry professionals who support them. Nominations are open until 8 November in seven different categories. Send yours in now!

#### ENTER NOW



### Meet the Judges

#atcawards2021 entries are judged by language services industry and business leaders and ATC partners from across the world.

Meet our illustrious 2021 judging panel!

#### **READ MORE**



### A Customised TMS Case

A customised Translation Management System is tailored to your company's needs. In this case study, leading Swiss language service company Diction AG talks to ATC Technology Partner lingo systems about the development journey towards full customisation of their TMS.

#### **READ MORE**



STAR

## Council is There for You

Council members play a critical role in setting the ATC's direction and strategy, and in ensuring that its activities add value to member companies. They live and breathe the day-today life of a language service company. Meet our Council!

#### **READ MORE**





The ATC's Member of the Month is <u>STAR</u> <u>UK</u>, the UK arm of the global STAR group operating in 30 countries. We caught up with STAR's outlook, what's up with the luxury goods market, and why technology hasn't been the death of translation as we know it.

#### **READ MORE**

Welcome New Members!

**Associate Members** 







