

# ATC Language Industry Summit 2018



## SPONSOR OPPORTUNITIES

20-22 September, Cardiff



**Association of  
Translation Companies**  
DEFINING STANDARDS OF EXCELLENCE

The must-attend event of the year

# Welcome to the ATC Language Industry Summit 2018



The ATC Language Industry Summit is our flagship event, bringing together translation and interpretation professionals from all over the UK and across Europe. With master classes, receptions, networking opportunities and our Gala Dinner and Awards Evening, the Summit is truly the peak of all that the translation and interpretation industry has to offer.

Over three days, we will see over 130 delegates come to learn about new technologies and discuss the pressing issues of the day that affect Language Service Providers and the industry at large. This year the theme is **Changing Landscapes:: UK Language industry 2020 and beyond**

Each year, this prestigious event includes the Language Industry Summit Awards and Gala Dinner, which attracts member companies, industry sponsors and potential member businesses alike, to experience first-hand the rich commercial, technical and professional dynamics at work in the translation industry.

The commercial benefits of sponsoring this event are profound. The platform that sponsors are given to present their brand to the language industry is unrivaled anywhere else in the UK.

We have a wide range of opportunities for sponsors, from our headline sponsor packages to more specific events and items. We look forward to hearing from you to discuss the best package for your business.

Welcome on board

Roy Allkin, Chairman



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# Our Sponsorship Packages

Our sponsor packages can be carefully tailored to meet your business requirements. If you are a member of the ATC, please provide details when you enquire.

## **Platinum £5,000 + VAT**

*The Platinum package is available to one single sponsor who will be the lead sponsor for Summit. It includes:*

- An exhibition stand 3x2m with priority selection
- Four conference passes (worth £2,000)
- An additional 25% discount for further delegates
- Four places at the Gala Awards & Dinner
- Two formal pieces of recognition during the conference
- A formal photo opportunity for your team
- One full page advertorial in the conference programme plus your logo and 100 words
- Free inserts within the Summit bags
- Platinum branding on the ATC Language Industry Summit page of the website

## **Gold £4,375 + VAT**

*The Gold package is available for two sponsors who will take a prominent position through Summit. It includes:*

- An exhibition stand 3x2m with priority selection
- Three conference passes (worth £1,500)
- An additional 20% discount for further delegates
- Three places at the Gala Awards & Dinner
- Two formal pieces of recognition during the conference
- A formal photo opportunity for your team
- One half page advertorial in the conference programme plus your logo and 100 words
- A single sheet insert within the Summit bags
- Gold branding on the ATC Language Industry Summit page of the website

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### **Silver £3,750 + VAT**

*Available to three sponsors, the Silver package is an attractive package for sponsors seeking to play a key role at Summit. It includes:*

- An exhibition stand 2x1m with priority selection
- Two conference passes (worth £1,000)
- An additional 15% discount for further delegates
- Two places at the Gala Awards & Dinner
- Two formal pieces of recognition during the conference
- A formal photo opportunity for your team
- Your logo and 50 words in the conference programme
- A single sheet insert within the Summit bags
- Standard branding on the ATC Language Industry Summit page of the website

### **Bronze £3,125 + VAT**

*We have four Bronze packages available to sponsors who will enjoy a high level of visibility throughout Summit. It includes:*

- An exhibition stand 2x1m with priority selection
- One conference pass (worth £500)
- An additional 10% discount for further delegates
- One place at the Gala Awards & Dinner
- Two formal pieces of recognition during the conference
- Your logo and 50 words in the conference programme
- Standard branding on the ATC Language Industry Summit page of the website

# Networking sponsors

We have selected other sponsor opportunities that will give you high levels of visibility throughout Summit or allow a focused event to provide the visibility your business is seeking. If you are a member of the ATC, please provide details when you enquire.

## **Industry Awards sponsor (Thurs eve) £3750 + VAT**

*We have one sponsorship opportunity to sponsor the Awards & Gala Dinner on Thursday evening. This includes:*

- Two conference passes (worth £1,000)
- An additional 25% discount for further delegates
- Two places at the Gala Awards & Dinner
- A speaking opportunity on Thursday at the Awards & Gala Dinner
- A formal photo opportunity for your team
- One half page advertorial in the conference programme plus your logo and 50 words
- Free inserts within the Summit bags
- Industry Awards branding on the ATC Language Industry Summit website page

## **Goldrush cocktail event (Fri eve) £1,875 + VAT**

*We have one sponsorship opportunity to sponsor the cocktail event on Friday evening. This includes:*

- Two conference passes (worth £1,000)
- An additional 25% discount for further delegates
- A speaking opportunity on Friday at the Goldrush cocktail event
- A formal photo opportunity for your team
- One half page advertorial in the conference programme plus your logo and 50 words
- Free inserts within the Summit bags
- The Goldrush Welcome branding on the ATC Language Industry Summit website page



# Marketing sponsors

Our selection of marketing items for sponsorship are:

- Conference app £3,000 + VAT
- Badge holder/name tag £1,875 + VAT
- Water bottles £1,875 + VAT
- Wi-Fi £1,875 + VAT
- Summit bags £1,875 + VAT
- Bag inserts £200 + VAT per item



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**Contact us** – If you would like to know more about how to access the exclusive benefits, initiatives and events available to our members



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## CONNECT WITH THE ATC ON SOCIAL MEDIA

Association of Translation Companies  
Berewyk Hall Court, White Colne  
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**ATC Secretariat:** Sandra Foster

### Contact ATC Secretariat

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