

19-20 SEPTEMBER

# ATC Language Industry Summit 2019



Old Royal Naval College - Conference & Exhibition

Cutty Sark - Gala Awards Dinner



**Association of  
Translation Companies**  
DEFINING STANDARDS OF EXCELLENCE

Register at  
**atc.org.uk**

# Welcome to the ATC Language Industry Summit 2019

On 19-20 September 2019, the ATC will be at the heart of Greenwich, near the Meridian Line where Greenwich Mean Time is the world standard for time. As our flagship event, the ATC Language Industry Summit successfully brings together translation and interpretation professionals from all over the UK and across Europe. For two days, we come together to learn, share, refresh our understanding and network with senior professionals across the industry.

On the first evening we host our Dinner and Awards, at the world-famous Cutty Sark, celebrating the best of who we are, making Summit the peak of all that the translation and interpretation industry has to offer.

The Summit gives our sponsors access to over 150 delegates who come to experience first-hand the rich economic, technical and professional dynamics at work in the translation industry. The commercial benefits of sponsoring this event are profound. The platform that sponsors are given to present their brand to the language industry is unrivalled anywhere else in the UK.

The programme for 2019 is dynamic and exciting. Our sessions include a look at the accelerating M&A trends within and outside the language services industry. We're also exploring the use of automation, AI and MT, both in innovation and as an enabler of global communications. Alongside the main programme, we continue our Small Business initiative, with focused, business-led sessions and case studies for building your business.

Of particular interest to sponsors are our plans for a whole new concept for technology and partner showcases, ditching the traditional tools demos. This will create exceptional opportunities to network with like minded people at one of the most cultural significant locations in the UK.

We have a wide range of opportunities for sponsors, from our headline sponsor packages to more specific events and items. We look forward to hearing from you to discuss the best package for your business.

Come and be part of this community and hope to see you at Greenwich in September!



Ruth Partington, ATC Chair



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# Our Sponsorship Packages

Our sponsor packages can be carefully tailored to meet your business requirements.

## **Platinum £5,000 + VAT**

*The Platinum package is available to one single sponsor who will be the lead sponsor for Summit. It includes:*

- An exhibition stand 3x2m with priority selection
  - Four conference passes (worth £2,000)
- An additional 25% discount for further delegates
  - Four places at the Awards Dinner
- Platinum sponsorship recognition during the conference
  - Your logo and 100 words in the conference app
  - One insert within the Summit bags
- Platinum sponsorship branding on the Summit website

## **Gold £4,000 + VAT**

*The Gold package is available for two sponsors who will take a prominent position through Summit. It includes:*

- An exhibition stand 3x2m with priority selection
  - Three conference passes (worth £1,500)
- An additional 20% discount for further delegates
  - Three places at the Awards Dinner
- Gold sponsorship recognition during the conference
  - Your logo and 100 words in the conference app
  - One insert within the Summit bags
- Gold sponsorship branding on the Summit website

The must-attend event of the year



### **Silver £3,500 + VAT**

*Available to three sponsors, the Silver package is an attractive package for sponsors seeking to play a key role at Summit. It includes:*

- An exhibition stand 2x1m with priority selection
  - Two conference passes (worth £1,000)
- An additional 15% discount for further delegates
  - Two places at the Awards Dinner
- Silver sponsorship recognition during the conference
  - Your logo and 50 words in the conference app
  - A single sheet insert within the Summit bags
- Standard sponsorship branding on the Summit website

### **Bronze £3,000 + VAT**

*We have four Bronze packages available to sponsors who will enjoy a high level of visibility throughout Summit. It includes:*

- An exhibition stand 2x1m with priority selection
  - One conference pass (worth £500)
- An additional 10% discount for further delegates
  - One place at the Awards Dinner
- Two formal pieces of recognition during the conference
  - Your logo and 50 words in the conference app
- Standard sponsorship branding on the Summit website



# Networking sponsors

We have selected other sponsor opportunities that will give you high levels of visibility throughout Summit or allow a focused event to provide the visibility your business is seeking.

## **Sponsored Session £2,000 + VAT**

- A 45-minute slot in a breakout room dedicated to sponsors and partners
  - Session abstract in conference app
- One push notification to all attendees on the morning of the session
  - One conference pass (worth £500)
  - An additional 20% discount for further delegates
    - One place at the Awards Dinner
- Two formal pieces of recognition during the conference
  - Your logo and 50 word profile in the conference app
  - Sponsored Session branding on the Summit website

## **Industry Awards sponsor £1,000 + VAT (per award)**

- One conference pass (worth £500)
- An additional 10% discount for further delegates
  - One place at the Awards Dinner
- A speaking opportunity at the Awards & Gala Dinner
  - A formal photo opportunity with award winner
  - Logo and 50 words in the conference app
  - One insert within the Summit bags
- Industry Awards sponsorship branding on the Summit website

The must-attend event of the year



### **Awards Dinner sponsor £3,000 + VAT**

- Two conference passes (worth £1,000)
- An additional 25% discount for further delegates
  - Two places at the Awards Dinner
  - A speaking opportunity at the Awards Dinner
  - Logo and 100 words in the conference app
  - One insert in the Summit delegate bags
- Awards Dinner sponsorship branding on Summit website

### **Networking reception (Wednesday) sponsor £1,500 + VAT**

- Two conference passes (worth £1,000)
- An additional 15% discount for further delegates
- A speaking opportunity at the Networking reception
  - A formal photo opportunity for your team
  - Your logo and 50 words in the conference app
  - One insert within the Summit bags
- Networking reception sponsorship branding on the Summit website

## Marketing sponsors

Our selection of marketing items for sponsorship are:

- |                                      |                              |
|--------------------------------------|------------------------------|
| • Conference app £3,000 + VAT        | • Summit bags £1,875 + VAT   |
| • Wi-Fi £1,875 + VAT                 | • Water bottles £1,875 + VAT |
| • Badge holder/name tag £1,875 + VAT | • Bag inserts £200 + VAT     |





Contact us – If you would like to know more about how to access the exclusive benefits, initiatives and events available to our members



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## Connect with the ATC on social media

Association of Translation Companies

Berewyk Hall Court, White Colne, Colchester CO6 2QB

**ATC Secretariat:** Sandra Foster

Contact ATC Secretariat

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