



Association of  
Translation Companies  
DEFINING STANDARDS OF EXCELLENCE

# ATC Public Sector Committee

2020-21 Strategy

7 September 2020

## Introduction

The ATC's [Public Sector Manifesto](#), published in January 2020, set out the association's objectives towards sustainable development within the procurement and provision of language services in the UK's public sector.

In September 2020, the ATC's Public Sector Committee outlined the association's strategy for 2020-21 for pursuing the Manifesto's themes and objectives.

## Public Sector Committee

The ATC's Public Sector Committee consists of ATC Council Member representatives and ATC CEO:

- ATC Chair: Ruth Partington, EMPOWER Translate
- ATC Council Member: Bernadette Byrne, International Marketing Translations
- ATC Council Member: Gila Dostmohamed, Cintra Language Services
- ATC CEO: Raisa McNab ([ceo@atc.org.uk](mailto:ceo@atc.org.uk))

The Committee liaises with a core group of ATC member companies actively involved in public sector work. The CEO maintains close relationships with the ATC's public sector stakeholders including commissioning authorities, organisations and associations representing translators and interpreters, and the language services industry media.

## Activities so far

In the past year, the ATC's activities have focused on building the foundations for constructive relationships and opening up channels of communication with stakeholders from the wider language services industry ecosystem.

We have:

- Facilitated a ground-breaking round table discussion with stakeholders from the entire ecosystem, including several commissioning bodies and organisations and associations representing translators and interpreters;
- Founded a platform for ATC member companies to engage in meaningful collaboration, irrespective of size or position in the market, working towards a shared objective of developing the language services ecosystem within the UK's public services;
- Drafted and launched the ATC Public Sector Manifesto in collaboration with ATC member companies, to overwhelmingly positive reception from stakeholders;
- Forged positive, open channels of communication with organisations and associations representing translators and interpreters: ITI, CIOL, NRPSI and NRCPD;
- Actively contributed and involved ATC member companies in market engagement with commissioning bodies: Crown Commercial Services and National Police Framework;
- Informed members of the ATC's public sector involvement and tender opportunities; and
- Established the ATC as a credible, active stakeholder within the ecosystem.

## 2020-21 Strategy

The ATC Public Sector Committee has confirmed the association's public sector engagement strategy for 2020-21 as follows.

### Public Sector Manifesto

The ATC Public Sector Manifesto is the association's roadmap towards sustainable development within the procurement and provision of language services for the UK's public sector.

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*We will continue to pursue the Manifesto's themes and objectives.*

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### Member engagement

ATC members' deep expertise and experience enables the association to provide a meaningful contribution to discussions within the ecosystem, and to ensure that the association's objectives and initiatives are in line with its membership's interests.

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*We will continue to listen to our members' views, and to involve them in the development of the ATC's public sector work and stakeholder engagement.*

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### Stakeholder engagement

The ATC continues to promote active, constructive engagement with stakeholders regardless of their position within the ecosystem, recognising that language service companies have a pivotal role in the delivery of language services for the public sector.

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*We will continue to identify opportunities for positive contribution, and to focus on constructive conversations that identify shared objectives and goals, and move the development of the ecosystem forwards.*

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### Promoting best practice and research

The ATC is committed to continuing to identify and promote specific areas of research and improvement, working towards a better understanding of the ecosystem, and a fair and equitable delivery of public sector language services.

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*We will continue to initiate and support research on language services for the public sector. We will continue to publish best practice recommendations and guidance to support our objectives.*

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