

July 2024 Newsletter

CEO's Greetings



The ATC Newsletter is packed with business support for SMEs, so before you disappear on your summer holidays, I invite you to do two things: check out what we have to offer and sign up for THRIVE 2024 – ATC Unconference on 26-27 September in Birmingham.

Raisa McNab
ATC CEO



THRIVE 2024 - ATC Unconference

THRIVE 2024 – ATC Unconference is about sales success and business development and boosting your company not just to survive but to grow and to thrive. Get ready for whatever comes next, join us in Birmingham on 26-27 September 2024!

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ATC Business Round Table Event Planner Pack

The new ATC Commercial Collaborations Round Table Event Planner Pack is designed to help ATC members take a shortcut to getting noticed via the forum of local and national business associations of many stripes.

Use this guide as a best practice template to host a round table on "How to Boost Export ROI Through Translation", in collaboration with your local business organisation, and perhaps other ATC member companies in your region!

[READ MORE](#)



ATC Partners with Nucleus

The ATC is proud to announce a new partnership with digital transformation platform and training provider Nucleus Technologies, whose off-the-shelf business support courses will provide ATC members with easy-to-access, low-cost, on-demand eLearning courses on key areas of regulation and compliance, health and safety, and workplace skills. More to follow in the autumn!

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UK Business Support for SMEs

This ATC business support round-up collates information and resources from across the UK Government, curated for the needs of SME language service companies, alongside recent research on the business services sector.

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Cymdeithas
Cyfieithwyr
Cymru

ATC CCC: Welsh Language Support

You may have seen an increase in the demand for translation from English into Welsh over the past few years.

Cymdeithas Cyfieithwyr Cymru's blog with the ATC guides you through legislation governing access to services in Welsh, and support for expanding your Welsh linguist base.

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Member of the Month

The ATC's Member of the Month is Sandberg, a specialist provider of Nordic and English translation services with an unparalleled view to the work of hundreds of language service companies from multinational MLVs to local SMEs. We caught up with Sandberg's MD Anu Carnegie-Brown, to talk about where the language services industry is heading.



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Welcome New Members!

