



Association of
Translation Companies
DEFINING STANDARDS OF EXCELLENCE

April 2022 Newsletter



CEO's Greetings

Since our last Newsletter, the world has changed, and a war is raging on in Ukraine. We are all doing what we can to help, and below you can read about the work the UK's Language Support Task Force is doing.

At the same time, life and business go on, as they must. This Newsletter also reflects on the many positive news we want to share with you.

Raissa McNab



UK's Ukraine Response

UK-based translation, interpreting and language service associations and organisations have formed a language support task force to respond to the rapidly developing need for Ukrainian into English language support in the UK.

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ELIS Results

European Language Industry Survey #ELIS22 results are out! 2021 performance has largely restored the industry's confidence in continued growth and development after the 2020 Covid disruption. Register on the ELIS website to download the full report.

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Commercial Collaborations

Sarah Bawa Mason is the ATC's new Commercial Collaborations Lead, working to forge stronger links between the ATC, its members, and business organisations in the UK, positioning ATC members as the 'go to experts' for SMEs expanding into overseas markets.

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ATC Partners with CITLoB

Our new Partner Association is CITLoB, the Indian Confederation of Interpreting, Translation and Localisation Businesses, to facilitate meaningful connections between members and help promote best practice in the UK's and India's language services industry.

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Partner Profile: RWS

A new feature introduces the people behind the ATC's Technology and Associate Partners providing outstanding services and technology solutions to language service companies. First up, we get to meet Laura Waddington from RWS Trados.

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Collaborative Research

Lana Adie's MA Dissertation is an exploratory study on Home Office policy guidance documents regarding language provision for LGBTQI+ people in asylum settings – a first look into how diversity guidance is provided to interpreters in a public service setting.

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Member of the Month

The ATC's Member of the Month is Locaria, a digital language service provider that bridges the gap between translation and localisation and data-driven marketing insights, and one of the winners of the ATC's annual Language Industry Awards 2021.

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Welcome New Members



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