



Association of
Translation Companies
DEFINING STANDARDS OF EXCELLENCE

April 2023 Newsletter



CEO's Greetings

Spring has sprung, and that can only mean one thing: an ATC in-person, in-depth, in-conversation networking event. Join us in Birmingham on 18 May, and start building your business through commercial collaborations!

Plus takeaways from our AI-enabled services panel, celebrating our amazing Chair Ruth Partington, and welcoming new member companies.

Raisa McNab

Networking Event 18 May



Join us at the ATC networking event in Birmingham on 18 May 2023 to explore client landscapes and map out new routes towards successful collaboration with business organisations and client-side trade associations!

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Commercial Collaborations

One year on, the ATC's Commercial Collaborations work is shifting up a gear: engagement with business organisations will be complemented with opportunities for



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collaboration with client-side trade associations and their members in the UK.

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AI-enabled Takeaways

The ATC's AI-enabled Services Panel took a step back from the hype to talk about the real opportunities, potential threats and practical implementation of emerging services in the language industry. Read about some of our key takeaways and next steps!

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Passion, Growth, Success

For ATC Chair Ruth Partington, growth, success and recognition in business are born out of collaborations, and a drive towards a sustainable future. Passion and dedication will not just take you on an amazing journey, but also grow your business while you're on it.

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Member of the Month

ATC Member of the Month is BITS India. We talked to its Founder Sandeep Nulkar about collaboration with UK companies, and CITLoB's progressive work in developing the language services landscape in India.

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Welcome New Members



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