

Newsletter

CEO's Greetings

Last week, the ATC community got together at the Greater Manchester Chamber of Commerce for a day of commercial & trade collaboration insights led by the ATC's Commercial & Collaborations Lead Sarah Bawa Mason and expert Council Members – stay tuned for bite-sized takeaways coming your way soon!

And if you missed it, don't worry, registration for ATC Unconference THRIVE 2025 – How to Build a Sales-First Business opens later in April!

Raisa McNab, ATC Chief Executive Officer



Multilingual Events Support with ABPCO

We're delighted to announce yet another new collaboration with a prominent client-side trade association – the Association of British Professional Conference Organisers.

Together with ABPCO and ATC member companies working in the events space, we will be developing best practice guidance on how to increase events' diversity and inclusivity through multilingual support.

[FIND OUT MORE](#)

Lisbon Language Summit 2025

Join European language services industry colleagues in in sunny Portugal on 22-23 May 2025 for Lisbon Language Summit – a transformative event designed to challenge the status quo of the language industry.

Organised by APET and EUATC in collaboration with NTIF, **ATC members get 10% off ticket prices!**

[SIGN UP NOW](#)

A Commonwealth Alliance with CLIA

The ATC has come together with the Canadian Language Industry Association (CLIA) to form a Commonwealth alliance – a partnership of two strong national associations sharing the same mission: to act as the voice of language service companies and to promote the value of language services, translation and interpreting.

[READ MORE](#)

Public Sector News

The ATC's public sector news puts you in the picture of what's new, noteworthy and interesting in the public sector space for translation and interpreting – from a newly-published House of Lords report on interpreting in the courts to collaboration with London Councils and interesting new resources and partnerships.

[READ MORE](#)

ISO Standards News

There's a lot afoot in the international world of ISO standards right now.

Have your say on the upcoming revision of ISO 17100, find out what's new in the planned ISO 18587 revision, and get involved with ISO standards development via the ATC's bi-monthly ISO Newsletter.

[READ MORE](#)

The AI-MT LQE Dilemma

In a dynamically changing AI translation landscape, Linguistic Quality Evaluation (LQE) can be a powerful tool for objective assessment of Machine Translation output, and for tackling client perceptions on raw MT.

We introduce some of the existing LQE methods and metrics, and the ways in which language technology companies are implementing them for use in MT quality evaluation.

[READ MORE](#)

A warm welcome our new members!



Stay connected with the ATC



[View email in browser](#)

Copyright © 2025 Association of Translation Companies. All rights reserved.

Our mailing address is:
secretary@atc.org.uk

Want to change how you receive these emails?

[Update your preferences](#) or [unsubscribe](#)