



Association of  
Translation Companies  
DEFINING STANDARDS OF EXCELLENCE

## August 2022 Newsletter



### CEO's Greetings

Stargazing on 21 September is entirely focused on language service sales, culminating on our traditional Language Industry Awards Gala Dinner. See you there!

In other news, we are absolutely delighted to be shortlisted for the UK Association of the Year Award, and to welcome new partners and members.

Raisa McNab

### Stargazing Focus on Sales

A promotional poster for the Stargazing event. It features the title 'Stargazing' in large red and blue letters. Below it, the text reads: 'What will we be selling as language services in five years' time? And how?'. It also mentions 'One-Day Conference &amp; Language Industry Awards 2022' on '21st September 2022' at 'Church House Westminster, London SW1P 3NZ'. There is a red circular badge that says 'Language Industry Awards 2022' and 'Nominations open 20th June'. The ATC logo is at the bottom right. The background is white with colorful illustrations of people and speech bubbles.

Don't miss out on the best sales-focused event of the year! The ATC's one-day conference Stargazing is packed with intel, insights and innovations around language services and sales. Places are limited, book yours now for 21 September 2022!

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### ATC Awards Close 15 Aug



Showcase your company and your team's dedication to quality, commitment, and innovation. Let your achievements shine. #atcawards2022 are open for nominations from ATC member companies until 15 August 2022.

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## Association Excellence



The ATC has been shortlisted for the UK Association of the Year Award in The Association Excellence Awards 2022, which recognises the essential work of associations, trade bodies, unions, and professional organisations.

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## Talingual Recruitment



Language service recruitment in the UK is changing shape. The ATC's new partner, recruitment company Talingual specialises in finding the right candidates with the right language skills, from entry-level to senior roles.

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## Commercial Collaborations



The ATC's new Commercial Collaborations Lead Sarah Bawa Mason updates us on getting to know ATC members and spreading the word outwards on the inspirational move by the ATC to take lead in promoting the value of language services to the UK's business community.

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## Member of the Month

The ATC's Member of the Month is AP Portugal, talking about the changing role of technology in translation, interpreting, and localisation, and the evolution of a unique service profile including amplified events management and synthetic media.

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**Welcome New Members**



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