



Association of
Translation Companies
DEFINING STANDARDS OF EXCELLENCE

December Newsletter 2022



CEO's Greetings

2022 draws to a close in an uncertain and unstable world. The ATC stands with you through thick and thin and supports you for sustainability and growth. Here's to a successful 2023, just around the corner!

A peaceful end of the year from the ATC and its Council.

Raisa McNab

ATC 2023 Events



From recruitment and employee retention to language technology, and client insights to ethical business, the focus of ATC Events in 2023 is on supporting member companies for growth and fostering conversations that make a difference.

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ATC Partners with Juntos



The language services industry is global - and so should our partnerships be. We are proud to announce a partnership with the recently founded Association of Language Services of Latin America and the Caribbean, Juntos

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EUATC Webinar

Taking the guesswork out of business planning. EUATC webinar 13 Dec 2022 on how LSCs can plan for growth by using proven methods to set realistic budgets to meet their targets. Get your ATC member discount code from secretary@atc.org.uk

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Media Localization

Locdoc brings you a Media Localization Masterclass like no other. Learn about 4 - in-1 platform for video adaption combining translation, subtitling and voice over, powered by machine translation.

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ATC Council News

The ATC Council welcomes Corinne Saynor-Smith as new Vice-Chair, congratulations! We have also opened three new Council vacancies for Accredited Member company representatives. Get in touch with secretary@atc.org.uk to find out more!

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Latest Business Research



New research from the ATC's members and partners reveals that four out of five businesses that trade overseas plan to grow their global footprint further in the next five years - and that language skills are still very much in need with UK employers.

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Member of the Month

The ATC's Member of the Month is Peak Translations. We caught up with Peak's owner and Managing Director, Helen Provart to talk about building a winning PM team, and how a PM team's commitment to continued development feeds into client success.

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