

December 2024

Newsletter

CEO's Greetings

Towards the end of the year, it's time to look back to the year that has gone and forward to plans for the new year. Keep your eyes out for the ATC's traditional End of Year Report in December, and save the dates for our in-person events on 3 April and 22-23 October 2025 at the Greater Manchester Chamber of Commerce!

Raisa McNa



ATC RWS Networking Day

It's not often you get to have a peek behind the scenes at the world's third largest language service company – but we did just that at RWS in Maidenhead in November, with an insightful session on navigating the future of the translation industry with global VP Marketing Andrew Thomas, and a preview on exciting new features for Trados.

ATC Partners with British Allied Trades Federation

The ATC is proud to announce a new partnership with BATF, the British Allied Trades Federation, whose member associations support over 2,500 businesses in the jewellery, travelgoods, and giftware sectors.



ATC ISO News

The ATC's ISO Standards Committee has a new dedicated team, working to re-energise collaboration and knowledge-sharing on ISO standards for language services. Check out our new bi-monthly ATC ISO Newsletter!



Let us know how you're celebrating the festive season

Whether it's the office tree, some decorations or the photos that you can share from your Christmas do, we're asking our members to share their festive content with us so that we can share your stories with our 10,000+ followers on Linkedin.

Tag us on Linkedin to share your stories



Is your business cyber secure?

50% of all UK businesses experienced a cyber breach or attack in the last 12 months, and language services is an industry more vulnerable to cyber security threats than most. These seven powerful resources will help you boost your company's cyber and data security.



Client due diligence

In the language services industry, ensuring a prospective client's credibility can safeguard your business from risks such as late payments, non-payment, or fraudulent activities. Our new quick guide on client due diligence covers practical steps for verifying new clients and handling interactions with caution.



Member of the Month: translate plus

