

# Ethical Business Summit

21 – 22 September 2023, London

Do the right thing and future-proof your business for growth.

## SPONSORSHIP OPPORTUNITIES

### 2023 Nimdzi Insights UK Language Services Market report

*A highlight of the conference will be the presentation of the 2023 Nimdzi Insights UK Language Services Market report commissioned by the ATC. The study of the world's second largest language industry market always commands huge attention and offers a sponsor a unique opportunity to be showcased globally.*

#### Headline UK Market survey sponsor £5,500

*(Single opportunity only)*

- Billing as UK Language Services Market headline sponsor
- Logo and hyperlink in survey and on report's front page
- Logo on ATC and EUATC websites with hyperlink to your website
- Headline logo on pop-up banner on plenary stage area
- 350-word company description in report or half page advertisement
- 1 x Social media post announcing your company as the headline sponsorship UK Market study
- Participation in panel discussion commenting on the 2023 results and industry forecast
- Up to 4 x delegate registrations
- Up to 4 x places at the conference awards dinner\*

#### UK Market Study chapter sponsor £2,000

*(10 opportunities only)*

- Billing as UK Language Services Market report chapter sponsor
- Logo and hyperlink at the start of a section
- Logo on ATC and EUATC websites with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- 175-word company description in report
- Up to 2 x delegate registrations
- Up to 2 x places at the conference awards dinner\*

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#### Premiere sponsor £4,500

*(5 opportunities only)*

- Up to 3 x delegate registrations
- Exhibitor desk with space for two roll-up banners and two chairs
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- 1 x Social media post
- Logo in first tier position on pop-up stage banner

- Presenting one breakout 45-minute session
- Description of breakout session on conference websites
- Photograph and link to presenter's LinkedIn page on conference websites
- Up to 3 x tickets to Gala Awards dinner\*

**Overall awards dinner sponsor and welcome drinks £3,750** *(Single opportunity)*

- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in secondary tier position on pop-up stage banners
- Logo on Awards dinner menus
- Place on the judging panel to award top prize
- Opportunity to be photographed with awardees
- 3 x delegate registrations
- 3 x places at the conference awards dinner\*

**Supporter sponsor £3,000** *(Six opportunities available)*

- 2 x delegate passes
- Exhibitor desk with space for two roll-up banners and two chairs
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- Logo on all outgoing mailers and event registration page
- 2 x tickets to Gala Dinner\*

**Tea and coffee break sponsorship £2,500** *(Single opportunity)*

- Up to 2 x delegate passes
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- Sponsorship acknowledged at all coffee points
- Logo on all outgoing mailers and event registration page
- Up to 2 x tickets to the Gala Dinner\*

**Co-sponsorship of pre-conference ice-breaker drinks reception £900** *(Three opportunities)*

- 1 x delegate passes
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- 1 x tickets to Gala Dinner\*

**Breakout session sponsor £2,300** *(Three opportunities)*

- Up to 2 x delegate passes
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- 1 x 45-minute breakout session
- Description of breakout session on ATC & EUATC websites
- Photograph and link to presenter's LinkedIn page on conference websites
- Up to 2 x tickets to the Gala Awards\*

**Opening day lunch break sponsor £2,200** *(Single opportunity)*

- 2 x delegate passes
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- Sponsorship acknowledged at all lunch points
- Logo on all outgoing mailers and event registration page
- 2 x tickets to Gala Dinner\*

**Workshop day lunch sponsor £1,800***(Single opportunity)*

- 1 x delegate pass
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- Logo on all outgoing mailers and event registration page
- 1 x ticket to Gala Dinner\*

**Badge lanyard sponsor £1,500***(Single opportunity)*

- 1 x delegate pass
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo in tertiary tier position on pop-up stage banners
- Logo on all outgoing mailers and event registration page
- 1 x ticket to Gala Awards Dinner\*

**Individual award sponsor £1,200***(Six opportunities)*

- 1 x delegate pass
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Logo against category in awards dinner
- Logo in tertiary tier position on pop-up stage banners
- Judging role on category to be acknowledge at the awards ceremony
- 1 x ticket to Gala Awards Dinner\*

**Pop-up banner presence £1,000***(Seven available opportunities)*

- 1 x delegate pass
- Logo on ATC and EUATC website conference pages with hyperlink to your website
- Pop-up banner in the conference space
- 1 x ticket to the Gala Awards dinner\*

**NOTES***All packages can be tailored and new ones specially created**\*Additional tickets to the Gala Awards dinner may be purchased at a cost of £100 p/p***FOR MORE INFORMATION CONTACT:** Geoffrey Bowden | [secretary@euatc.org](mailto:secretary@euatc.org) | + 44 (0) 7958 682683