

# Newsletter

## CEO's Greetings

Happy New Year! I hope you have had a relaxing break and are full of positive energy for the year ahead. The ATC is here for you every step of the way – take a look at our fantastic events, training and collaborations below.

This New Year, we are also thinking of those who need our help for the basic things in life. The ATC is making a donation to [The Trussell Trust's foodbanks](#) and [CLEAR Global's winter campaign](#), and maybe you can consider doing the same?

Raisa McNab  
**ATC CEO**

### FEATURE STORY



## END OF YEAR Report 2024



## ATC End of Year Report 2024

The ATC is the leading voice for language service companies operating in the UK. Our End of Year Report 2024 takes a look over the last 12 months, from the activities to the collaborations and everything in between from the ATC and our community of members.

- ATC in numbers
- Strategic aims
- 2025 events calendar
- Partnerships and collaborations
- ...and much more!

[READ NOW](#)

## Reclaim The Future – AI Upskilling Course is back!

We support you for growth and innovation – not just to survive, but to thrive. Reclaim the Future: AI Skills for Language Service Success is back with a new 10-week training course tailored for language service companies starting on 7 February 2025, developed by Magic Beans Agency in collaboration with the ATC, GALA, ELIA and the EUATC.

[READ MORE](#)

## Boost your marketing with The Nice Exchange

Take your marketing to the next level with the ATC's communications team The Nice Exchange, your friendly neighbourhood marketing specialists delivering emotion-driven, audience-focused campaigns that make your marketing effortless and effective. Join TNE on 28 January for our new low-key, insights-packed Marketing Lab!

[READ MORE](#)

## ELIS Survey 2025 needs your insights

ELIS is the European Language Industry Survey, and it scopes the trends, challenges, and opportunities in the European language services landscape. Your voice is critical for us to understand the challenges and solutions that lay ahead. Take the survey today! The survey is open until 31 January 2025.

[READ MORE](#)

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## More AI upskilling opportunities

AI Upskilling is about understanding how to leverage the potential of AI-powered solutions in a way that takes your business to the next level. Check out more of our partners' AI Upskilling events in 2025!

[READ MORE](#)

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## Financial Management Course with ELIA

Master the difference between profit and cash flow, forecast and analyse cash flow scenarios, discover pricing power, and unlock your company's true value with the ATC Association Partner ELIA's Unlock the Power of Financial Management Course.

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## ATC Interpreting Showcase & Networking

The ATC's Interpreting Showcase brings you the tech, solutions and services to scale up your interpreting services and stand up from the crowd. Join us on 5 Feb 2025 for an interactive afternoon of networking, solutions, showcases and the latest trends in interpreting!

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## GALA Academy - Designing for Accessibility

GALA Academy's theme for Q1 is "Designing for Accessibility: Inclusive Innovation." Join GALA at a discounted ATC membership rate online Feb 4-25 and learn everything there is to know about inclusive localization strategies. Email [secretary@atc.org.uk](mailto:secretary@atc.org.uk) for your exclusive 20% ATC member discount code!

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## Welcome new members!



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## Stay connected with the ATC



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