

# July Newsletter 2022



### **CEO's Greetings**

Registration for our one-day conference Stargazing is now live, and the ATC's Language Industry Awards are open to member companies. I hope to see you in London in September!

I'm also delighted to share news about our recent collaborations and partner activities with the MRS, PIF, Going Global, and the CIOL.

Raisa McNab



# Stargazing in September

The language services industry is changing. Our services are changing. The way we sell our services needs to change. The ATC's one-day conference Stargazing asks the question 'what will we be selling as language services in five years' time?

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# ATC Awards Open

#atcawards2022 celebrate the operational excellence of ATC member companies of all sizes and the language industry professionals who support them. is open for nominations from ATC member companies from 20 June to 15 August 2022.



## Going Global Live

Going Global Live is the #1 show in Europe for exporters. For language service companies, Going Global is an unsurpassed platform to reach out to SME companies considering exporting, or looking to boost their export reach. ATC members get 10% off exhibitor fees!

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#### CIOLQ CertTrans

CIOL Qualifications' CertTrans is a new, robust professional qualification for those starting a career as language professionals, or looking to validate their expertise with a formal qualification in the languages they practise in.

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### MRS Collaboration

MRS, the Market Research Society, has joined forces with the ATC to create a new checklist to provide best practice guidance when buying translation services in the insight industry. Join us for a free launch webinar on 14 July 2022!

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# **PIF Collaboration**

ATC Partner PIF, the Patient Information Forum, has published a quick guide to provide support for translating health information, including best practice guidance, and links to useful resources with the ATC and Charity Translators.

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### Member of the Month

The ATC's Member of the Month is

TranslateAble specialising in the events and
exhibitions industry. Julia Danmeri talked
about her background in events, and how
TranslateAble has forged its niche.

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### **Welcome New Members**















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