

# Newsletter

## CEO's Greetings

A dynamic, forward-looking association needs strong leadership. The ATC is absolutely delighted to introduce you to our new Chair, Steve Higgins, and to thank outgoing Chair Ruth Partington for her outstanding work. Join us on 14 November at RWS HQ to meet Steve and the ATC Council and find out what's happening at one of the world's biggest language service companies!

Raisa McNab  
**ATC CEO**



Photo credit: Steve Higgins, Chair, ATC

Steve: New ATC Chair Steve Higgins (left) at THRIVE – ATC Unconference with ATC Partner Trados' Laura Waddington and Laura Saunders-Calvert, and ATC Council Member James Brown

## ATC Welcomes New Chair

The ATC is delighted to welcome its new Chair Steve Higgins, CEO of Mondia Technologies. With a long career in language services sales and business development, Steve's focus as the ATC's Chair is on supporting member companies for growth, innovation and development.

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## ATC RWS Networking Day 14 November

Join us on 14 November for an ATC members-only networking day at RWS HQ in Maidenhead and a rare peek behind the scenes at one of the world's leading language service and technology companies!

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## Business Course with Nucleus Academy

Nucleus Academy's off-the-shelf business support courses provide ATC members with easy-to-access, low-cost, on-demand eLearning courses on key areas of regulation and compliance, health and safety, and workplace skills.

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## New ATC Overseas Members Guide

Navigating the ever-evolving language services landscape and entering into new global markets can be challenging. For many international language service companies, breaking into the well-established UK market is a journey where visibility, credibility, and membership of a leading trade association are crucial.

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## Legal Support with ATC Partner Bailoran

The ATC's new partner Bailoran Solicitors provides commercial legal advice and support tailored to language service companies, incl. commercial law, websites, business services agreements, intellectual property, dispute resolution, and debt recovery.

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## Free Cyber Security Support

Keeping your client, employee, and supplier data secure from cyber attacks is integral to running a successful language service business. For the Cyber Security Awareness Month in October 2024, we're sharing free services from the UK Government to help you and your businesses stay safer online.

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## Member of the Month: eLanguageWorld

The ATC's Member of the Month is eLanguageWorld, a regional language vendor specialising in 20+ Indian languages based in India and the UK, with a drive to build credibility and trust through industry collaboration and partnerships.

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