

Association of Translation Companies DEFINING STANDARDS OF EXCELLENCE

October 2023 Newsletter



CEO's Greetings

Sustainable business is about small steps towards progress, not perfection. Read our Ethical **Business Summit Report below!**

In other news, awards winners, partnership with UK Export Academy, and employment afternoon. Plus, of course, the 2023 UK Language Services Industry Report is out!

Raisa McNab ATC CEO



UK Industry Report

The ATC's UK Language Services Industry Survey and Report charts the trends and drivers of the secondlargest national market of language services, the United Kingdom.

What does the UK market look like now, and where are we heading?

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Takeaways from the Ethical Business Summit

A sustainable society is one that is environmentally restorative, socially just and economically inclusive – one where sustainable business is about small steps towards progress rather than a quest for perfection.

This approach was showcased throughout the Ethical Business Summit with sessions and workshops on sustainable business journeys, case studies and best practices, focusing on taking care of the people and the planet while still making a profit.

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Congratulations Awards Winners!

Huge congratulations to the winners of the 2023 Language Industry Awards! Your dedication, professionalism, and skills drive the industry forward.

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ATC Finalist for EDI Award

The ATC has been shortlisted for the Equality, Diversity & Inclusion Champion Award in the prestigious Association Excellence Awards 2023 for its initiatives, activities and research collaborations around EDI in language services.



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UK Export Academy

UK Export Academy

Collaborations drive our members' businesses forward. From October, the ATC will be producing monthly webinars on the value of language services, translation and interpreting in a new partnership with the Department for Business & Trade's UK Export Academy!

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Employment Afternoon

What have IR35, worker and contractor status, and Employment Agency Regulations got to do with language service companies? Join us on 31 October online at the ATC Employment Risks Afternoon to find out! (ATC Members only)



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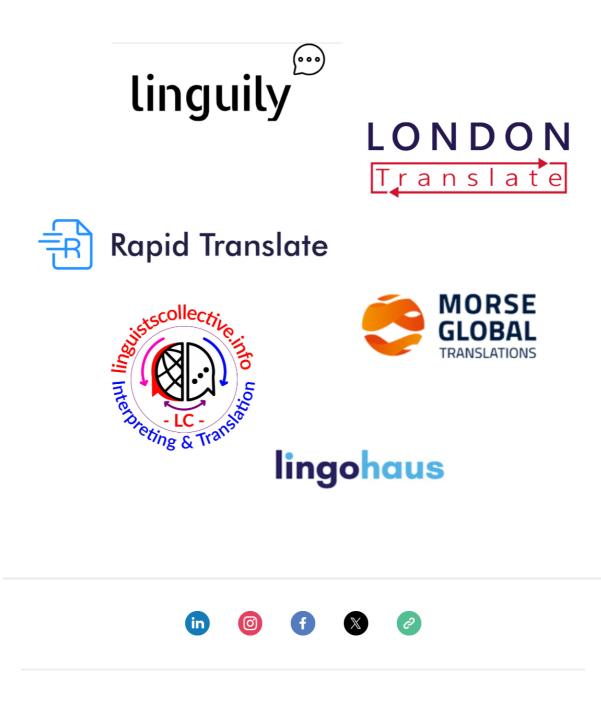
Upskilling Project Managers

PM skills equal business growth. The ATC Elia PM Training Course's 50+ hours of training from 22 industry leaders will help upskill your PMs, improve the quality of your customer service and vendor management, and generate serious returns on investment. And, of course, ATC members get a 30% discount!

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Welcome New Members!



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