



Association of
Translation Companies
DEFINING STANDARDS OF EXCELLENCE

September 2022 Newsletter



CEO's Greetings

Just over two weeks to go until our amazing one-day conference Stargazing, entirely focused on language service sales. What will your company be selling in five years' time?

On 21 September, we will also come together to celebrate ATC member companies and the people behind them at our traditional Language Industry Awards Gala Dinner.

There are a few tickets left, remember to book yours before it's too late!

Raisa McNab

Stargazing 21 September

Stargazing
What will we be selling as language services in five years' time? **And how?**

One-Day Conference & Language Industry Awards 2022
21st September 2022
Church House Westminster, London SW1P 3NZ

Language Industry Awards 2022
Nominations open 20th June

ATC Association of Translation Companies
DEFINING STANDARDS OF EXCELLENCE

Don't miss out on the best sales-focused event of the year! The ATC's one-day conference Stargazing is packed with intel, insights and innovations around language services and sales. Places are limited, book yours now for 21 September 2022!

[**READ MORE**](#)

Your Outstanding Partners



Commercial collaboration between language service companies is an integral part of the language services industry. This year, six companies came forward to compete to become your new supplier partner. Check them out!

[READ MORE](#)

How to sell in 2022?

How to sell in 2022? In our interactive and engaging Stargazing sales masterclass for small businesses, the Queen of Language Service Sales Jessica Rathke will dig deeper into 6 key factors that influence what customers want from sales.

[READ MORE](#)

Stargazing

What will we be selling as language services in five years' time? **And how?**

One-Day Conference & Language Industry Awards 2022
21st September 2022
Church House Westminster, London SW1P 3NZ

Language Industry Awards 2022
Nominations open 20th June

ATC Association of Translation Companies
DEFINING STANDARDS OF EXCELLENCE

The graphic is a colorful illustration featuring two people looking through telescopes. It includes various icons such as a play button, a target, a question mark, and a speech bubble. The ATC logo is prominently displayed at the bottom.



Member of the Month

The ATC's Member of the Month is Business Language Services Ltd., a language service company based in the heart of Wales. We talked to them about building long-term relationships, a strong local base, and room to grow through M&A.

[READ MORE](#)

Welcome New Members





Association of
Translation Companies
DEFINING STANDARDS OF EXCELLENCE



Unsubscribe