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**Association of
Translation Companies**
DEFINING STANDARDS OF EXCELLENCE

April 2024 Newsletter

CEO's Greetings



2024 is shaping out to be another tough year in the language services industry. That's why all our focus this year is on supporting member companies not just to survive, but to thrive.

Join us on 14 May in Birmingham to mix with clients and peers, and learn about social selling. See you there!

Raisa McNab
ATC CEO

Social Selling

14th May 2024, Birmingham

Building Business Through Social Media and Business Networks



Social Selling 14 May

Boost your skills in opening up meaningful sales opportunities through social media, and build new relationships through business networking.

Add value to your business, and network with clients and peers at the ATC's one-day event on 14 May 2024 in Birmingham.

[REGISTER NOW](#)

UK Pricing Survey - Final Call!

We need your input!

Nimdzi Insights and the ATC are partnering to establish a pricing benchmark for language services among language service companies that are headquartered and/or operating in the United Kingdom.

Our aim is to offer a snapshot of the broad spectrum of public and commercial work done by LSCs and the pricing trends in the UK language services market, worth £1.94 billion in 2023.

The survey closes on Wednesday 10 April!

What's in it for me?

In return for your participation in this survey, and if you accept to opt-in, Nimdzi Insights will provide you with an executive summary, highlighting key trends and insights into pricing trends for the UK market, helping you understand your company's competitive position in the market.

[TAKE THE SURVEY](#)

Boost recruitment through university collaboration

Struggling to recruit?

The ATC actively works with UK-based universities to promote and facilitate internship and recruitment opportunities, and to connect member companies with university departments, careers services, and students. Boost recruitment through university collaboration with our three top tips!

[DOWNLOAD THE GUIDE](#)



European Survey Results

The results of the 2024 European Language Industry Survey tell us that the market is holding its breath.

Growth figures are much lower than expected and SMEs are faced with negative growth and continued price pressures, but some continue to see the rise of AI as a positive opportunity.

[READ MORE](#)

Visibility through UKEA

The ATC's Commercial Collaborations open up real and tangible business opportunities for member companies. Get involved and gain visibility through the Department for Business and Trade's UK Export Academy, UKEA!

[READ MORE](#)

Member of the Month

The ATC's Member of the Month in March 2024 is Davron Translations, French-British language service company with an innovative approach to language data privacy, and total accountability through blockchain technology

[READ MORE](#)

ATC Partner Showcase: UKGlobal

Does your business have the right protection?

UKGlobal is the ATC's preferred insurance broker who tailors your business insurances to global language service needs, plugging the gaps that other insurance providers leave, at a reduced cost.

[READ MORE](#)

Expert ISO Certification



- ISO 18841 Interpreting Services
- ISO 20228 Legal Interpreting
- ISO 21998 Healthcare Interpreting
- ISO 23155 Conference Interpreting
- ISO 17100 Translation Services
- ISO 18587 MTPE
- IS 20771 Legal Translation
- ISO 9001 Quality Management
- ISO 27001 Information Security
- ISO 14001 Environmental Management
- ISO 22301 Business Continuity

[READ MORE](#)

Welcome New Members!



Our mailing address is:

secretary@atc.org.uk

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