

[View this email in your browser](#)



**Association of
Translation Companies**
DEFINING STANDARDS OF EXCELLENCE

December 2023 Newsletter

CEO's Greetings



As the year starts to draw to a close, our December Newsletter focuses on business, innovation and collaboration in a challenging landscape.

I wish you a peaceful end of the year. The ATC's traditional End of Year Report will be published on 19 December!

Raisa McNab
ATC CEO



Talk to me in my own language

The most powerful way to help people in a crisis is to provide support and information in their own language.

Language Support for Refugees

Crisis Language Support

The most powerful way to help people in a crisis is to provide support and information in their own language. Our new assets can be downloaded and used by authorities, NGOs and aid organisations across the world to share best practices on translation and interpreting with their teams in the office and on the ground.

[READ MORE](#)

ATC PI4J Working Together for the Public Sector

A new Working Together White Paper sets out urgent recommendations for tackling immediate challenges around procurement and provision of language services for the UK's public sector.

Produced by a joint ATC and PI4J Public Sector Working Group, the paper outlines challenges and proposes solutions for resolving pressing issues in a dynamic, continuously changing landscape where public sector commissioning and buying organisations, language service companies, and freelance interpreters and translators, form an interdependent ecosystem where each stakeholder plays a crucial role in the sustainable development of the supply chain.

[READ MORE](#)



Certification Update

The ATC's Certification Stamp is a key benefit for Accredited Member Companies. In 2023, we have harmonised certification practises within the UK, and in 2024, the ATC will introduce a new digital certification stamp making certification of translations easier than ever before.

[READ MORE](#)

Fighting Ever More Elaborate Translation Scams

Translation scams damage both language service companies and freelance language specialists. In our Ethical Business Blog, Kaori and James Myatt from ATC member Word Connection wrote about frequent scams and how to avoid them. Fresh reports from ATC member companies warn of scamsters posing as genuine language service companies to defraud unsuspecting freelance translators, using Gmail email addresses.

[READ MORE](#)

What's going on? ATC Business Confidence Pulse

IN COLLABORATION WITH

 Nimdzi

Taking the Business Confidence Pulse

The word on the street is that business is not good. Is this true for everyone? What exactly is going on in language services, and how fast is the landscape moving? The ATC's business review looks back on the past years' trends, and opens up live tracking for today's developments.

[READ MORE](#)

[creative words]

Member of the Month

Our Member of the Month is Creative Words, an Italian powerhouse of cutting-edge, tech-enabled language services, driven by a talented team of top-notch professionals. We caught up with CEO Diego Cresceri and Ops Manager Daniela D'Amato to talk about surfing the waves and the shifting sands of the language services industry, and fostering a supportive culture of innovation for its people.

[READ MORE](#)



Trados

ATC Partner Showcase: Trados

Built on decades of translation and project management experience, Trados technology empowers LSPs to connect everyone to translate everything. The range of cloud and desktop offerings scale easily with users' evolving business needs.

Built on decades of translation and project management experience, Trados provides solutions for language service companies of any size or maturity. Trados cloud and desktop offerings are designed to scale and flex with you as your needs evolve.

[READ MORE](#)

PM Course Testimonial

"It was very comprehensive and insightful, and it was very interesting to learn from so many industry professionals! I especially found the Technology module to be very helpful, as well as the Localization from the buyer perspective module which offers a great outlook on agile ways of working and the importance of having a growth mindset. I can definitely recommend this course, even if you've been working in the translation industry for a while!"

[READ MORE](#)

#locPM

www.pmtraining.pro



TEAM LEAD PROJECT MANAGEMENT, LUDEJO BV

DONJA CEELIE

"It was very comprehensive and insightful,
and it was very interesting to learn from so
many industry professionals!"

ATC
elia.

P.M. TRAINING &
CERTIFICATION
FROM POTENTIAL TO PREPARED

Welcome New Members!



Global Language Services Partner



EUROCOM

Making your content global



Copyright © 2023 Association of Translation Companies, All rights reserved.

Our mailing address is:

secretary@atc.org.uk

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).



