

[View this email in your browser](#)



**Association of
Translation Companies**
DEFINING STANDARDS OF EXCELLENCE

February 2024 Newsletter

CEO's Greetings



New year, new ATC member benefits, business guides and partnerships!

Read on for news on our new digital certification stamp study guide - plus partner news with CCC, WeConnect International and more.

Raisa McNab
ATC CEO



Digital Certification Stamp

The ATC's Certification Stamp is used by Accredited Members for certifying translations of official documents.

It's now available also as a digital version, allowing members to certify and submit translations digitally!

[READ MORE](#)

Sustainability in Business Audits - Last Chance!

Sustainability in business is about taking care of your people, the planet, and your profits – but knowing where to start can be a challenge.

The ATC is offering a limited number of FREE sustainability in business audits to member companies, in collaboration with Management in Sustainable Business MA students at the Häme University of Applied Sciences.

If you are wondering about how to convert talk around sustainability in business into actions, this is how to get started with support from the ATC!

GET IN TOUCH!



Cymdeithas
Cyfieithwyr
Cymru

ATC Partners With CCC

The ATC has signed a Memorandum of Understanding with CCC, Cymdeithas Cyfieithwyr Cymru – the association of Welsh language translators and interpreters – committing both bodies to working together for the mutual benefit of the respective associations and the language services industry.

[READ MORE](#)

Women-owned business

A global network of women-owned businesses, ATC partner WeConnect International enables commercial collaboration and helps build sustainable prosperity, connecting women-owned SMEs with some of the world's largest corporate buyers.

[READ MORE](#)

TOGETHER BUILDING SUSTAINABLE PROSPERITY

Commercial Collaborations Guide to Client Case Studies

The ATC's new members-only Commercial Collaborations Guide explores how to write and make the most of client case studies as a powerful marketing and communication tool.

Case studies showcase your company's expertise, success stories, and the value you provide to your clients.

This new guide by the ATC's Commercial Collaborations Lead Sarah Bawa Mason outlines key elements that will make your case study effective and compelling!

[READ MORE](#)



Member of the Month

The ATC's Member of the Month is The Language Factory, a language services industry veteran specialising in culturally sensitive critical sectors.

We caught up with TLF to talk about company values, translating for demanding client sectors with cultural awareness, and the importance of a dedicated, professional PM team.

[READ MORE](#)

ATC Partner Showcase: Miton

MITON's Interpreter Line platform enables LSP's to run an automated, efficient service for their clients 24/7.

With low investment to get started, Interpreter Line reduces internal administrative overheads, putting you in control of connecting your clients with your qualified interpreters in seconds.

[READ MORE](#)



PM Course Testimonial

"Very good content for anybody wanting to launch or boost their career in translation project management. Wide variety of subjects, theoretical

background combined with day-to-day praxis.”

Great words on ATC Elia PM Training from Sanni Kuivalainen, Head of Production at Acolad Finland!

[READ MORE](#)



#locPM

www.pmtraining.pro

HEAD OF PRODUCTION, ACOLAD FINLAND

**SANNI
KUIVALAINEN**

"Wide variety of subjects, theoretical
background combined with day-to-day praxis."

ATC
elia.

PM TRAINING &
CERTIFICATION
FROM POTENTIAL TO PREPARED

Welcome New Members!

acolad.



**Surrey
Translation
Bureau**



Copyright © 2024 Association of Translation Companies, All rights reserved.

Our mailing address is:
secretary@atc.org.uk

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

