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**Association of  
Translation Companies**  
DEFINING STANDARDS OF EXCELLENCE

## January 2024 Newsletter

### CEO's Greetings



Happy New Year!

In this first Newsletter of 2024, we look back on our activities, initiatives and achievements of 2023, and start mapping out the language services landscape for the coming year. I look forward to sharing it with you.

*Raisa McNab*  
**ATC CEO**

## END OF YEAR REPORT 2023

**ATC** | Association of  
Translation Companies  
DEFINING STANDARDS OF EXCELLENCE

### End of Year Report

The ATC's traditional End of Year Report looks back at last year's activities, collaborations and projects by the ATC and its community of members. Check out what we got up to in 2023!

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## Results of Freelance Translator Survey 2023

A total of 2,803 freelance translators took part in the 2023 edition of the Freelance Translator Survey carried out by ATC Member Inbox Translation in collaboration with the Institute for Translation and Interpreting, ITI.

Find out what the freelancer landscape looks like, and how freelance translators feel about their working life and relationships with clients, colleagues and industry associations!

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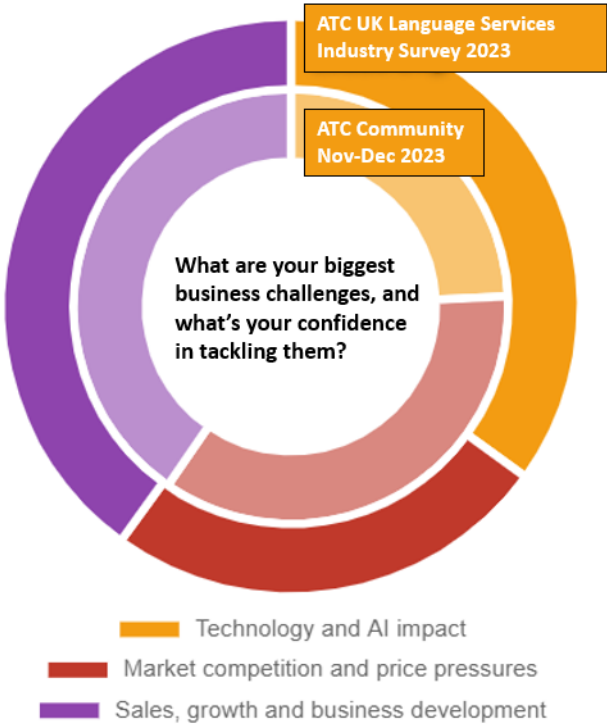
## ELIS Survey Open!

How do language service companies, linguists, educational institutions and buyers in Europe see their market?

ELIS is the European Language Industry Survey, and it scopes the trends, challenges, and opportunities in the European language services landscape. Take part now!

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Source: ATC Business Confidence Pulse Nov 2023

## Business Confidence at the end of 2023

At the end of 2023, ATC members’ biggest business challenges are shifting. Compared to the 2023 Language Services Industry Survey, market competition and price pressures are at the forefront of minds, with tech and AI impact taking a back seat, and sales & growth remaining just as challenging.

Confidence is not particularly high for 2024, indicated by the depth of colour in the ATC Community wheel.



## Member of the Month

Our Member of the Month is Global Lingo, a rapidly growing language services specialist with a 24/7 tech-enabled presence across the globe.

We caught up with the Global Lingo team to talk about fostering a diverse, inclusive workplace, leveraging the tech advantage, and

making a difference through  
language

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## ATC Partner Showcase memoQ



memoQ provides a collaborative translation environment that facilitates and speeds up translation processes with advanced, customisable workflow features.

It lets project managers eliminate time-consuming manual steps when setting up projects, and translators can work in memoQ translator pro – one of the most loved translation editors out there.

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## PM Course Testimonial

“As someone who has studied project management as part of my Master's degree, the PM training course at ATC and ELIA has exposed me to a lot of knowledge that is not covered in the classroom and is very beneficial to someone who really wants to enter the PM industry. I'm grateful for the opportunity to keep on learning about the industry!”

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"The PM training course at ATC and ELIA has exposed me to a lot of knowledge that is not covered in the classroom and is very beneficial to someone who really wants to enter the PM industry."  
[www.pmtraining.pro](http://www.pmtraining.pro)

  
**#locPM**

## Welcome New Members!

# 1-STOP ASIA



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