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**Association of
Translation Companies**
DEFINING STANDARDS OF EXCELLENCE

March 2024 Newsletter

CEO's Greetings



This month's newsletter brings you ATC & Partner events, a new UK pricing survey, our new debt collection guide, and an opportunity to get involved in our collaboration with the UK Export Academy.

Save the date for 14 May and our Social Selling event in Birmingham!

Raisa McNab
ATC CEO

UK Language Services Pricing Study 2020 by Nimdzi Insights

97 survey
respondents

5% outside
the UK

65% rest of
the UK

28% Greater
London



Take the UK Pricing Survey!

The UK Language Services Pricing Survey charts rates across commercial and public sector work, helping you benchmark your business against a broad spectrum of public and commercial work in the UK market, in collaboration with Nimdzi Insights.

[TAKE THE SURVEY](#)

ATC Debt Collection Guide

In an economically challenging business landscape, overlong payment terms, delays in invoice payments, debt collection efforts, and bad debts can seriously harm your business's cash flow and financial viability.

Collecting a debt for services provided can be a frustrating, complex process.

The ATC's new members-only Debt Collection Guide takes you through best practices for debt collection in the UK, EU and the US, and signposts you to appropriate legal pathways to debt collection.

[DOWNLOAD THE GUIDE](#)



ATC & Partner Events

In 2024, the ATC's event focus is firmly on providing topical, impactful business support to member companies.

Save these dates: 14 May for Social Selling, and 26-27 September for an unconference-style event on sales, business development, and looking after your company's financial health!

Don't forget our Partners' amazing events, either!

[READ MORE](#)

Get Involved!

The ATC's Commercial Collaborations open up real and tangible business opportunities for member companies.



Get involved in our work with the Department for Business and Trade's UK Export Academy, UKEA!

[READ MORE](#)

IMD TRANSLATION

Member of the Month

The ATC's Member of the Month is IMD Translation, a specialist language service company initially established by solicitors for solicitors which has now expanded to offer language services to all the professional services, including financial and legal sectors.

[READ MORE](#)

ATC Partner Showcase: Lingsom

Lingsom is a management system for LSPs – one system to manage all interpreting (spoken or sign language) and translation orders efficiently and securely, with embedded Virtual Interpretation Technology to boost.

[READ MORE](#)



102 Certified Clients!

ATC Certification provides language services industry expert auditing and certification services to clients across the world.

And now there are more than ever of them, 102 certified language service providers able to demonstrate their compliance to recognised international standards!

[READ MORE](#)

Welcome New Members!



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