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November 2023 Newsletter

CEO's Greetings

Last year, we made the bold decision to invest in a new ATC role, with the fabulous Sarah Bawa Mason leading our commercial collaboration work. This focus is now paying off with the publication of our Business Organisations guide and partnership with the UK Export Academy. Looking forward to the next collaborations!

Raisa McNab
ATC CEO

ATC × UKEA

The ATC's Commercial Collaborations open up real business opportunities for members. We are thrilled to have kicked off our partnership with the Department for Business and Trade's UK Export Academy with the first masterclass on language services in October!
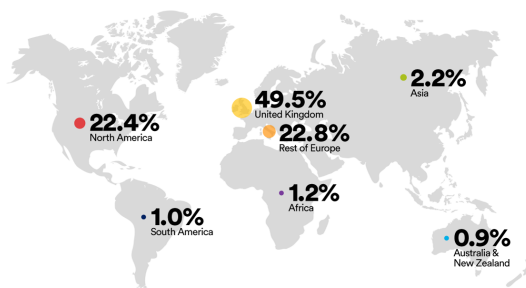
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ATC Business Organisations Guide

The UK has a variety of business organisations that can be leveraged to promote the value of language services for exporters and the role of ATC members as the go-to partners of choice for internationalisation.

Our new members-only commercial collaborations guide introduces UK-based business organisations and what they offer in terms of export advice, showing clear openings for ATC members to network with clients and work in partnership to provide expert language services.

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UK Market Landscape

The ATC UK Language Services Industry Survey and Report 2023 reveals how global trends are reflected in the UK's diverse and rapidly developing translation and interpreting landscape, from market shares to MT adoption.

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Member of the Month - Bla Translations

Our Member of the Month is Bla Translation, winner of the ATC Company of the Year Award, and a dedicated Welsh language champion. We caught up with Bla's Alun Gruffydd and Anna Lewis to talk about supporting the talent of the future and growing a company with a strong local focus.

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ATC Partner Showcase:
LBS Suite

LBS Suite is a CRM and ERP solution designed for translation companies. It combines a translation management system with sophisticated sales, accounting and business analysis features in a customisable package. LBS Suite is a piece of software, but also a team of people dedicated to supporting you, and a service dedicated to improving your processes.

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Upskilling Project Managers

PM skills equal business growth. The ATC Elia PM Training Course's 50+ hours of training from 22 industry leaders will help upskill your PMs, improve the quality of your customer service and vendor management, and generate serious returns on investment. And, of course, ATC members get a 30% discount!

Welcome New Members!

Our mailing address is:
secretary@atc.org.uk

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